

[Your Organization's Letterhead]

[Date]

[Recipient's Name]

[Recipient's Title]

[Recipient's Organization]

[Recipient's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

**\*\*Subject: Amazon Smile Sponsorship Proposal\*\***

We are excited to present an opportunity for [Your Organization's Name] to partner with Amazon Smile in support of our mission to [briefly describe your organization's mission and impact]. Through the Amazon Smile program, eligible purchases made by supporters can contribute to funding our initiatives, allowing us to extend our reach and make a greater difference in the community.

**\*\*1. Introduction\*\***

[Provide a brief introduction about your organization, including its history, purpose, and any key accomplishments.]

**\*\*2. Need Statement\*\***

[Explain the specific needs your organization addresses and how funding from Amazon Smile will help fulfill those needs. Include statistics or stories that highlight the urgency of support.]

**\*\*3. Partnership Benefits\*\***

By collaborating with Amazon Smile, we envision a mutually beneficial relationship that includes:

- Increased visibility for Amazon Smile within our donor and supporter network.
- Opportunities for joint marketing efforts to raise awareness about the program.
- Potential for engagement through events or initiatives that align with both parties' missions.

**\*\*4. Implementation Plan\*\***

[Outline how you plan to integrate Amazon Smile into your organization's fundraising strategies. Include timelines, promotional activities, and any specific campaigns.]

**\*\*5. Measurement of Success\*\***

[Describe how you will measure the impact of this partnership in terms of funds raised, community engagement, and overall visibility for both organizations.]

**\*\*6. Conclusion\*\***

We believe that together we can create a significant impact and drive change in [the specific area of impact]. We are eager to explore this partnership opportunity and discuss how we can work together to further our shared goals.

Thank you for considering our proposal. We look forward to the possibility of partnering with Amazon Smile to make a difference.

Warm regards,

[Your Name]

[Your Title]

[Your Organization's Name]

[Your Organization's Phone Number]

[Your Organization's Email Address]

[Your Organization's Website]

[Enclosure: Any additional documents, if necessary]