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[Your Organization's Letterhead]
[Date]
[Recipient's Name]
[Recipient's Title]
[Recipient's Organization]
[Recipient's Address]
[City, State, Zip Code]
Dear [Recipient's Name],
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Subject: Partnership Proposal for Amazon Smile

I hope this letter finds you well. I am writing to introduce [Your Organization's Name], a nonprofit dedicated to [brief description of your mission and programs]. We are reaching out to explore a potential partnership with Amazon Smile.

As you may know, Amazon Smile allows customers to support their favorite charities while shopping on Amazon. By designating [Your Organization's Name] as their preferred charity, shoppers can help us continue our vital work in [mention specific area of impact].

We believe that a partnership with Amazon Smile will not only benefit our organization but also align with Amazon's commitment to community support. We would be thrilled to collaborate in promoting this initiative to our supporters, helping raise awareness and contributions through this platform.

We would love the opportunity to discuss this partnership further and explore how we can work together to maximize the impact of this collaboration. Please feel free to reach out to me directly at [Your Phone Number] or [Your Email Address] to schedule a meeting. Thank you for considering this opportunity. We look forward to your response.

Warm regards,
[Your Name]
[Your Title]
[Your Organization's Name]
[Your Organization's Phone Number]
[Your Organization's Website]