[Your Organization's Letterhead]
[Date]
[Recipient Name]
[Recipient Title]
[Company/Organization Name]
[Company Address]
[City, State, Zip Code]
Dear [Recipient Name],

We are thrilled to introduce you to our partnership with Amazon Smile, a program that allows shoppers to support our organization while making their everyday purchases. With every eligible purchase made through Amazon Smile, a percentage of the sale is donated to our cause, helping us continue our mission of [briefly state your organization's mission]. As one of our valued sponsors, your involvement plays a critical role in enhancing our initiatives. We believe that together, we can make a meaningful impact in [mention specific areas or communities your organization serves].

To get started, we encourage you to sign up for Amazon Smile and select [Your Organization's Name] as your preferred charitable organization. Additionally, we would love to have discussions about how we can further collaborate and leverage this program for greater visibility and support. Thank you for your continued support. We look forward to working together to create positive change.

Warm regards,
[Your Name]
[Your Title]
[Your Organization's Name]
[Your Phone Number]
[Your Email Address]