[Your Organization's Letterhead] [Date] [Recipient's Name] [Recipient's Organization] [Recipient's Address] Dear [Recipient's Name], Subject: Invitation to Join Our Amazon Smile Campaign We hope this message finds you well. We are excited to share an opportunity for you to make a significant impact in our community while supporting [Your Organization's Name]. As part of the Amazon Smile program, your contributions can help us [briefly describe your organization's mission or project]. When you shop on Amazon, you can select our organization as your charity of choice, and a percentage of your eligible purchases will be donated to us. We would like to invite you to join us in promoting this initiative within your network. Here's how you can help: - **Share the Link:** Encourage your friends, family, and colleagues to sign up for Amazon Smile and choose [Your Organization's Name] as their supported charity. - **Social Media Promotion:** Help us spread the word by sharing posts on your social media platforms highlighting the impact of Amazon Smile. - **Consideration of Corporate Matching:** If your organization offers a matching gift program, we would appreciate your support in maximizing contributions. Together, we can make a meaningful difference. If you have any questions or would like further information regarding our Amazon Smile campaign, please do not hesitate to reach out. Thank you for your continued support. Warm regards, [Your Name] [Your Title] [Your Organization's Name] [Your Phone Number] [Your Email Address] [Website URL]