

[Your Organization's Letterhead]

[Date]

[Recipient's Name]

[Recipient's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. We are reaching out to share an easy way you can support [Your Organization's Name] while doing your everyday shopping on Amazon.

By participating in Amazon Smile, you can help us raise funds without any additional cost to you! Amazon will donate 0.5% of your eligible purchases to [Your Organization's Name] when you select us as your charitable organization.

Here's how you can make a difference:

1. Visit [Smile.Amazon.com] (<http://smile.amazon.com>).
2. Log in to your Amazon account or create a new one.
3. Search for [Your Organization's Name] and select it as your charitable choice.
4. Shop as you normally would--there's no extra cost!

Your support can help us [mention specific goals or projects your organization is working on]. Every purchase counts, and with your support, we can continue to [briefly describe the mission and impact of your organization].

Thank you for considering this opportunity to give back at no extra cost. Please feel free to reach out if you have any questions or need assistance setting up your Amazon Smile account.

Together, we can make a difference!

Warm regards,

[Your Name]

[Your Title]

[Your Organization's Name]

[Your Organization's Phone Number]

[Your Organization's Email Address]

[Your Organization's Website]

[Optional: Social Media Links]