

[Your Nonprofit's Letterhead]

[Date]

[Recipient's Name]

[Recipient's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well. I am reaching out to share an exciting opportunity that can benefit both you and [Your Nonprofit's Name]. As a registered nonprofit organization, we are part of the AmazonSmile program, which allows supporters like you to contribute to our cause at no extra cost while shopping on Amazon.

When you shop at smile.amazon.com and select [Your Nonprofit's Name] as your charity, Amazon will donate 0.5% of your eligible purchases to us. These donations can make a significant impact on our programs and services, helping us to [briefly describe your nonprofit's mission and goals].

Getting started is easy! Here's how you can help:

1. Visit smile.amazon.com.
2. Sign in to your Amazon account (or create a new account if you don't have one).
3. Select [Your Nonprofit's Name] as your charitable organization.
4. Shop as you normally would, and remember to always start at smile.amazon.com for your purchases.

We would be incredibly grateful if you could share this letter with your friends and family. Every little bit helps, and your support makes a difference in achieving our mission.

Thank you for considering this easy way to help us out. If you have any questions or need assistance, please don't hesitate to contact us at [Your Contact Information].

Warm regards,

[Your Name]

[Your Position]

[Your Nonprofit's Name]

[Your Phone Number]

[Your Email Address]

[Your Website URL]