

[Your Charity's Letterhead]

[Date]

[Recipient's Name]

[Recipient's Address]

[City, State, Zip Code]

Dear [Recipient's Name],

We are excited to share an easy and impactful way you can support [Your Charity's Name] while shopping on Amazon! By participating in the Amazon Smile program, a portion of your eligible purchases can be donated to us at no extra cost to you.

Here's how it works:

1. Go to [smile.amazon.com] (<http://smile.amazon.com>).
2. Sign in with your Amazon account (or create a new one).
3. Select [Your Charity's Name] as your designated charity.
4. Start shopping! Every eligible purchase you make will generate a donation to our organization.

Your support through Amazon Smile can help us [briefly describe how donations will be used, e.g., provide resources, services, support community initiatives].

Spread the word! Share this information with friends, family, and colleagues to multiply the impact of your support.

Thank you for standing with us and making a difference in our community!

Warm regards,

[Your Name]

[Your Title]

[Your Charity's Name]

[Your Phone Number]

[Your Email Address]

[Your Charity's Website]