

[Your Nonprofit's Letterhead]

[Date]

[Recipient's Name]

[Recipient's Title]

[Company/Organization Name]

[Address]

[City, State, Zip Code]

Dear [Recipient's Name],

We hope this letter finds you well. As a dedicated supporter of our community, we would like to introduce you to an easy way to support [Your Nonprofit's Name] while shopping on Amazon.

The AmazonSmile program allows Amazon customers to contribute to charitable organizations of their choice, and [Your Nonprofit's Name] is now eligible! When you shop at smile.amazon.com, Amazon will donate a percentage of your eligible purchases to our organization at no additional cost to you.

Here's how you can help:

1. Visit smile.amazon.com and log in to your Amazon account.
2. Select [Your Nonprofit's Name] as your preferred charity.
3. Shop as you normally would, and remember to start at smile.amazon.com for your purchases!

Your support will help us [briefly describe the mission or impact of your organization], and every little bit counts. We would be grateful if you could share this information with your friends and family to amplify the impact.

Thank you for being an integral part of our community and for considering us in your Amazon shopping. If you have any questions, feel free to reach out to us at [Your Contact Information].

Warm regards,

[Your Name]

[Your Title]

[Your Nonprofit's Name]

[Your Phone Number]

[Your Email Address]

[Website URL]

[Optional: Social Media Links]