

[Your Organization's Letterhead]

[Date]

[Donor's Name]

[Donor's Address]

[City, State, ZIP Code]

Dear [Donor's Name],

We hope this letter finds you well. We are writing to share an exciting way that you can support [Your Organization's Name] while you shop at Amazon!

Introducing AmazonSmile, a program that allows you to continue your generous contributions to our cause without any extra cost to you. When you shop on AmazonSmile, Amazon will donate 0.5% of your eligible purchases to [Your Organization's Name]. This means that every qualifying purchase you make helps us fulfill our mission of [briefly state your mission or goals].

To get started, please follow these simple steps:

1. Visit [smile.amazon.com] (<http://smile.amazon.com>).
2. Sign in with your Amazon account or create a new one.
3. Search for "[Your Organization's Name]" and select us as your charitable organization.
4. Start shopping! Remember to always shop through smile.amazon.com to ensure your donations are counted.

Thank you for your continuous support and for considering participating in the AmazonSmile program. Your contributions make a significant impact on our work, and we are incredibly grateful.

If you have any questions or need assistance, please do not hesitate to reach out to us at [Your Contact Information].

Warm regards,

[Your Name]

[Your Title]

[Your Organization's Name]

[Your Organization's Phone Number]

[Your Organization's Email Address]

[Your Organization's Website]

[Optional: Social Media Links]