

[Your Nonprofit Organization's Letterhead]

[Date]

[Donor's Name]

[Donor's Address]

[City, State, Zip Code]

Dear [Donor's Name],

We hope this message finds you well! As a supporter of [Your Nonprofit Organization's Name], we are excited to share a simple way you can help us make a difference while you shop.

Did you know that when you shop on Amazon, you can also support our mission? By using AmazonSmile, a portion of your purchase is donated to our organization at no extra cost to you! This is a great opportunity to turn your everyday purchases into meaningful contributions toward [specific goal or mission of your organization].

Here's how you can get started:

1. Visit [smile.amazon.com] (<http://smile.amazon.com>).
2. Sign in with your Amazon account.
3. Select [Your Nonprofit Organization's Name] as your charity.
4. Start shopping!

Every time you shop through AmazonSmile, a percentage of your purchase will be automatically donated to us. These funds will help us [briefly describe how the funds will be used, e.g., support our programs, provide resources, etc.].

We truly appreciate your ongoing support and partnership. If you have any questions or need assistance setting up your AmazonSmile account, please don't hesitate to reach out to us at [your email address] or [your phone number].

Thank you for considering this easy way to help us succeed. Together, we can create impactful change in our community!

Warm regards,

[Your Name]

[Your Title]

[Your Nonprofit Organization's Name]

[Your Nonprofit Organization's Website]

[Your Nonprofit Organization's Phone Number]