

[Your Charity's Letterhead]

[Date]

[Recipient's Name]

[Recipient's Title]

[Recipient's Organization]

[Recipient's Address]

Dear [Recipient's Name],

Subject: Join Us in Making a Difference through Amazon Smile

We are excited to reach out to you regarding an incredible opportunity to support [Your Charity's Name] while you shop on Amazon. Through the Amazon Smile program, customers can choose [Your Charity's Name] as their charity of choice, allowing a portion of their eligible purchases to be donated to us at no extra cost.

As a part of our community, your support can make a significant impact on our mission to [briefly describe your mission or cause]. Every purchase made through Amazon Smile allows us to [mention specific projects or programs that will benefit from the donations].

Here's how you can help:

1. **\*\*Sign Up\*\***: Visit [smile.amazon.com](https://smile.amazon.com) and log in with your Amazon account.

2. **\*\*Select Our Charity\*\***: Search for [Your Charity's Name] and select us as your preferred charity.

3. **\*\*Shop\*\***: Continue shopping on [smile.amazon.com](https://smile.amazon.com), and remember that every eligible purchase supports our work.

We would love to engage with our supporters and spread the word about this opportunity. Please consider sharing this information with your friends and family. The more participants we have, the greater the impact we can achieve together.

Thank you for your continued support. If you have any questions, please feel free to reach out to us at [Your Charity's Contact Information].

Warm regards,

[Your Name]

[Your Title]

[Your Charity's Name]

[Your Charity's Contact Information]

[Your Charity's Website]

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[Optional: Include a call to action to follow your social media for updates]