[Your Charity's Letterhead]
[Date]
[Recipient's Name]
[Recipient's Address]
[City, State, Zip Code]
Dear [Recipient's Name],

We are excited to announce that [Charity Name] is now part of the Amazon Smile program! This means that you can support our mission while shopping for your favorite items on Amazon.

Starting today, whenever you shop on Amazon, simply visit smile.amazon.com and choose [Charity Name] as your charitable organization. For every eligible purchase you make, Amazon will donate 0.5% of the purchase price to our charity at no extra cost to you. Here's how you can help:

- 1. **Visit**: Go to smile.amazon.com.
- 2. **Select**: Choose [Charity Name] as your preferred charity.
- 3. **Shop**: Make your purchases as usual and watch our charity benefit! Your participation in the Amazon Smile program will help us continue our work in [briefly describe what your charity does]. Every purchase makes a difference!

Thank you for your continued support. Together, we can make a significant impact.

Warm regards,
[Your Name]
[Your Position]
[Charity Name]
[Contact Information]
[Website URL]