

[Your Company Letterhead]

[Date]

[Recipient Name]

[Recipient Title]

[Recipient Organization]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am writing to share some exciting news about our latest product launch and to invite you to support our mission through Amazon Smile.

We are thrilled to announce the release of [Product Name], which [brief description of the product and its unique features]. Our goal with this product is to [explain the purpose or impact of the product].

As a supporter of [Your Organization/Charity Name], you can help us further our mission by shopping through Amazon Smile. When you choose [Your Organization/Charity Name] as your charitable organization, a portion of your eligible purchases will be donated to our cause.

Here's how you can support us:

1. Visit [Amazon Smile Link].
2. Select [Your Organization/Charity Name] as your charity of choice.
3. Shop for [Product Name] and other items while Amazon contributes to our mission.

We appreciate any support you can provide during this exciting time as we launch [Product Name]. If you have any questions or would like further information, please feel free to reach out to me directly at [Your Contact Information].

Thank you for your continued support!

Warm regards,

[Your Name]

[Your Title]

[Your Company Name]

[Your Email Address]

[Your Phone Number]