

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient's Name]  
[Recipient's Position]  
[Company/Organization Name]  
[Company Address]  
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well. I am writing to inquire about the possibility of integrating the Amazon Smile program with your loyalty programs to enhance the benefits for our mutual supporters.

As you may know, Amazon Smile allows customers to select a charitable organization to support with every purchase made through Amazon. Aligning this initiative with your loyalty program could offer an additional layer of engagement and reward for our customers while also supporting

[Beneficiary Organization/Charity Name].

We believe that this synergy could foster greater community involvement and drive customer loyalty towards both our organizations. I would love to discuss this opportunity further and explore how we can collaborate effectively.

Thank you for considering this proposal. I look forward to your response.

Warm regards,

[Your Signature (if sending a hard copy)]  
[Your Printed Name]  
[Your Position]  
[Your Organization]