

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Recipient's Title]
[Company Name]

[Company Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am reaching out to propose a potential affiliate marketing partnership between [Your Company/Website Name] and [Recipient's Company Name]. At [Your Company/Website Name], we specialize in [briefly describe your niche or market]. With a growing audience of [number of followers/subscribers/unique visitors] and a strong engagement rate, I believe that our platforms can work together to achieve mutual benefits. I am particularly impressed by [Mention something specific about the recipient's company or their products/services] and feel that incorporating your offerings into my content would provide tremendous value to my audience.

I propose an affiliate collaboration in which I would promote your products/services through [describe how you would promote them, e.g., blog posts, social media, email newsletters, etc.]. In return, I would receive [describe your proposed commission structure or incentives]. I am confident that this partnership can increase your brand visibility and drive sales. I would love to discuss this opportunity further and explore the potential for collaboration.

Thank you for considering my proposal. I look forward to hearing from you soon.

Best regards,

[Your Name]
[Your Position]
[Your Company/Website Name]
[Your Website URL]