

[Your Name]
[Your Position]
[XM Radio Station Name]
[Station Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Recipient Position]
[Company Name]
[Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am writing to introduce you to [XM Radio Station Name], a leading radio station offering a diverse range of programming that caters to a wide audience across [specific demographics, e.g., age, interests, etc.].

Our station is dedicated to providing high-quality content, including [list notable shows, genres, or hosts], which has garnered a loyal and engaged listenership. We believe that partnering with your brand can create a unique opportunity to reach a wider audience and enhance your brand visibility.

We are offering promotional packages that include [describe promotional options, e.g., on-air ads, sponsored segments, online promotions], tailored to meet your marketing needs. Our team is committed to working closely with you to create a campaign that resonates with both our listeners and your audience.

We would love the opportunity to discuss this collaboration further and explore how we can help elevate your brand through our platform. Please feel free to reach out to me directly at [your phone number] or [your email address] to schedule a meeting at your convenience.

Thank you for considering this opportunity. We look forward to the possibility of working together!

Warm regards,

[Your Name]
[Your Position]
[XM Radio Station Name]