

[Your Name]
[Your Title]
[Your Company/Organization]
[Your Address]
[City, State, ZIP Code]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Recipient Title]
[XM Radio Station Name]
[Station Address]
[City, State, ZIP Code]

Dear [Recipient Name],

I hope this letter finds you well. I am writing to propose a partnership between [Your Company/Organization] and [XM Radio Station Name]. Our mutual goals and shared audience create an excellent opportunity for collaboration.

[Briefly explain your organization and its relevance to the station.]

We believe that by partnering, we can [describe potential benefits, such as reaching a wider audience, enhancing brand visibility, or creating unique content].

We would love to discuss this opportunity further and explore ways we can work together effectively. Please let me know a convenient time for us to meet or have a call.

Thank you for considering this partnership. I look forward to your positive response.

Warm regards,

[Your Name]
[Your Title]
[Your Company/Organization]
[Your Contact Information]