

[Your Name]  
[Your Title]  
[Your Organization]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[Recipient Name]  
[Title]  
[XM Radio]  
[Company Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I hope this letter finds you well. My name is [Your Name], and I am [your position] at [Your Organization]. We are reaching out to explore a potential sponsorship partnership with XM Radio to support [brief description of the initiative/event/project].

Our [initiative/event/project] aims to [describe the goals and positive impact], and we believe that partnering with XM Radio could not only enhance our efforts but also provide valuable exposure for your brand among [describe the target audience].

We propose the following sponsorship opportunities:

1. [Sponsorship Tier 1: Description]
2. [Sponsorship Tier 2: Description]
3. [Sponsorship Tier 3: Description]

In exchange for your sponsorship, we can offer [list benefits, e.g., logo placement, promotional opportunities, etc.]. We believe that this mutually beneficial partnership will align with XM Radio's commitment to [mention any relevant values or missions of XM Radio].

We would be thrilled to discuss this opportunity further and explore how we can work together to make a positive impact. Thank you for considering this proposal. I look forward to the possibility of collaborating with XM Radio.

Best regards,

[Your Name]  
[Your Title]  
[Your Organization]