

[Your Name]  
[Your Title]  
[Your Company/Organization]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient Name]  
[Recipient Title]

Sirius XM Radio  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am writing to inquire about potential promotional opportunities with Sirius XM Radio.

[Briefly introduce your company/organization and its relevance to the target audience of Sirius XM Radio.]

We believe that a partnership with Sirius XM Radio could be mutually beneficial, particularly in [mention specific areas of interest or type of promotion]. Our [describe target audience or market] aligns well with your listenership, and we are excited about the possibility of collaborating.

Could you please provide information on any advertising campaigns, sponsorship opportunities, or promotional packages that may be available? We are particularly interested in [mention specifics, e.g., timing, budget, types of promotions].

Thank you for considering this inquiry. I look forward to your response and the opportunity to discuss potential collaboration further.

Best regards,

[Your Name]  
[Your Title]  
[Your Company/Organization]