

[Your Name]  
[Your Title]  
[Your Company]  
[Company Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

XM Radio Advertising Department

[XM Radio Address]  
[City, State, Zip Code]

Dear XM Radio Advertising Team,

I hope this letter finds you well. We are excited to explore the possibility of advertising our [product/service] on XM Radio. We believe that our target audience aligns perfectly with your listener demographics.

We would like to propose the following advertising content:

- **\*\*Ad Duration:\*\*** [e.g., 30 seconds, 60 seconds]
- **\*\*Proposed Air Dates:\*\*** [e.g., Start Date - End Date]
- **\*\*Target Audience:\*\*** [e.g., demographics, interests]
- **\*\*Key Message:\*\*** [e.g., the main point you want to communicate]
- **\*\*Call to Action:\*\*** [e.g., website, phone number, offer details]

We are confident that XM Radio will provide a great platform for our message, and we look forward to discussing potential ad placements and rates.

Thank you for considering our proposal. I look forward to your response.

Sincerely,

[Your Name]  
[Your Title]  
[Your Company]