```
[Your Company Letterhead]
[Date]
[Recipient Name]
[Recipient Title]
[Recipient Company]
[Recipient Address]
[City, State, Zip Code]
Dear [Recipient Name],
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Subject: Announcement of xGIS Service

We are excited to announce the launch of our new xGIS service, designed to enhance [briefly describe purpose or benefits of the service]. This service will be available starting [launch date].

The xGIS service offers [list key features and benefits]. This innovation aligns with our commitment to providing cutting-edge solutions that meet the evolving needs of our clients.

We invite you to join us for an introductory webinar on [date and time], where we will provide a comprehensive overview of the xGIS service and answer any questions you may have. Please RSVP by [RSVP date].

Thank you for your continued support. We look forward to assisting you with our new xGIS service.

Best regards,
[Your Name]
[Your Title]
[Your Company]
[Your Phone Number]
[Your Email Address]