Subject: Connecting at [Event Name]
Hi [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am [your position/title] at [Your Company/Organization]. I noticed that we'll both be attending [Event Name] on [Event Date], and I wanted to reach out to see if we could connect.

I am particularly interested in [specific interest or topic related to the event], and I believe your insights could be invaluable. Perhaps we could meet for a brief chat during the event?

Looking forward to the opportunity to connect!

Best regards,

[Your Name]

[Your Email]

[Your Phone Number]

[Your LinkedIn Profile] (if applicable)