

[Your Name]
[Your Position]
[Your Company]
[Your Email]
[Date]

[Recipient's Name]
[Recipient's Position]
[Recipient's Company]

Dear [Recipient's Name],

I hope this message finds you well. I am reaching out to invite you to participate in a UX research study aimed at enhancing our [specific product or service]. Your insights and experiences would be invaluable in helping us improve our user experience.

The study will take place on [date(s)] and will involve [brief description of the study format, e.g., interviews, surveys, usability testing]. Your participation would take approximately [duration] of your time.

If you are interested, please let me know your availability, and feel free to ask any questions. Thank you for considering this opportunity to contribute to our research.

Best regards,

[Your Name]
[Your Position]
[Your Company]