

****UGC Agreement Template****

****This User-Generated Content Agreement ("Agreement") is made as of [Date] by and between:****

****[Brand/Company Name],****

with a principal place of business at [Address]

("Company")

and

****[Creator's Name],****

with a principal place of business at [Creator's Address]

("Creator")

****1. Purpose****

The purpose of this Agreement is to outline the terms and conditions under which the Creator provides User-Generated Content (UGC) to the Company.

****2. Content Description****

The Creator agrees to create and deliver the following UGC:

- [Description of Content, e.g., videos, images, blog posts, etc.]

****3. Grant of Rights****

The Creator grants the Company a non-exclusive, royalty-free, worldwide, perpetual license to use, reproduce, modify, and distribute the UGC in conjunction with [specific uses, e.g., marketing, promotional campaigns, social media, etc.].

****4. Compensation****

As compensation for the UGC, the Company agrees to pay the Creator:

- [Specify payment amount or other compensation]

****5. Ownership****

The Creator retains ownership of the UGC, but grants the Company the rights outlined in Section 3.

****6. Attribution****

The Company agrees to provide proper attribution to the Creator in association with the UGC, as specified:

- [Details on how Creator will be credited]

****7. Content Guidelines****

The UGC must conform to the following guidelines:

- [List any content guidelines or restrictions]

****8. Term & Termination****

This Agreement will commence on the date first written above and continue until terminated by either party with [number] days written notice.

****9. Governing Law****

This Agreement shall be governed by and construed in accordance with the laws of [State/Country].

****10. Miscellaneous****

- This Agreement constitutes the entire agreement between the parties and supersedes any prior agreements.

- Any amendments must be in writing and signed by both parties.

****IN WITNESS WHEREOF, the parties have executed this UGC Agreement as of the date first above written.****

****[Brand/Company Name]****

By: _____

Name: [Name]

Title: [Title]

Date: _____

****[Creator's Name]****

By: _____

Name: [Creator's Name]

Date: _____