[Your Company Letterhead]
[Date]
[User's Name]
[User's Address]
[City, State, Zip Code]
[Email Address]

Dear [User's Name],

We hope this message finds you well! We are reaching out to express our gratitude for your incredible contributions to our community. Your [specific type of content, e.g., photos, reviews, videos] has greatly enriched our brand and inspired others.

We would love to feature your [content] on our [website/social media platform/marketing materials]. By doing this, we aim to showcase the creativity and passion of our users.

To proceed, we kindly ask for your permission to use your content. If you agree, please review and sign the consent form attached to this letter and return it to us by [specific date].

Thank you again for your support and creativity. We look forward to celebrating your work!

Warm regards,
[Your Name]
[Your Title]
[Your Company]
[Contact Information]
[Website URL]
[Attachment: Consent Form]