[Your Name] [Your Address] [City, State, Zip] [Your Email] [Your Phone Number] [Date] [Hiring Manager's Name] [QVC] [Company Address] [City, State, Zip] Dear [Hiring Manager's Name], **Opening Hook:** As an enthusiastic storyteller with a flair for connecting through engaging presentations, I'm thrilled to bring my passion for retail entertainment to QVC. **Paragraph 1 - Introduction:** With [number] years of experience in [related industry/field], I have honed my skills in [specific skills relevant to QVC], making me a perfect fit for the [Job Title] position. My background has instilled in me a deep understanding of [related concepts or trends], allowing me to effectively contribute to QVC's mission. **Paragraph 2 - Skills and Experience:** At [Previous Company Name], I [specific achievement or responsibility], which resulted in [quantifiable outcome]. This experience taught me the importance of [relevant lesson], and I look forward to applying that knowledge at QVC, particularly in [specific QVC initiative or value]. **Paragraph 3 - Connection to QVC: ** The innovative spirit of QVC inspires me, especially your commitment to [specific aspect of QVC]. I am eager to contribute to enhancing customer experience through my creative approach to [another relevant skill or experience]. **Closing Statement:** Thank you for considering my application. I am excited about the potential to bring my expertise in [specific area] to the QVC team. I would love the opportunity to discuss how my background, skills, and enthusiasms align with the goals of QVC. Warm regards, [Your Name]

[Attachment: Resume]