

Subject: Product Submission for QVC Review

Dear QVC Team,

I hope this message finds you well. My name is [Your Name], and I represent [Your Company/Brand Name]. We are excited to submit our product, [Product Name], for your consideration to be featured on QVC.

**\*\*Product Overview:\*\***

- **\*\*Product Name:\*\*** [Product Name]

- **\*\*Product Description:\*\*** [Brief description highlighting the key features and benefits]

- **\*\*Target Audience:\*\*** [Describe the intended audience and market]

**\*\*Unique Selling Points:\*\***

1. [Unique feature or benefit]

2. [Unique feature or benefit]

3. [Unique feature or benefit]

**\*\*Packaging and Pricing:\*\***

- **\*\*Retail Price:\*\*** [Price]

- **\*\*Packaging Description:\*\*** [Brief description of packaging]

- **\*\*Availability:\*\*** [Stock availability or lead time for production]

**\*\*Visuals:\*\***

Attached are high-resolution images and videos showcasing the product in use.

**\*\*Why QVC?\*\***

We believe [Product Name] aligns perfectly with QVC's mission of providing quality and innovative products to consumers. Its [specific quality/attribute] sets it apart and would resonate with your audience.

Thank you for considering our product for QVC. We look forward to the opportunity to collaborate and bring [Product Name] to your customers. Please let us know if you need any additional information.

Best regards,

[Your Name]

[Your Position]

[Your Company/Brand Name]

[Your Phone Number]

[Your Email Address]

[Your Website URL]