

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient Name]
[Recipient Title]

QVC

[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this letter finds you well. I am writing to discuss potential sales negotiation opportunities between [Your Company/Brand Name] and QVC.

[Introduce your product and its unique selling points. Explain how it aligns with QVC's audience and what value it brings to both parties.]
I believe that a partnership with QVC could significantly enhance our visibility and sales, while providing your viewers with an exciting new offering.

To move forward, I would like to propose a meeting or call at your earliest convenience to discuss this opportunity further. Please let me know your availability, and I will do my best to accommodate.

Thank you for considering this partnership. I look forward to your positive response.

Sincerely,

[Your Name]
[Your Title]
[Your Company/Brand Name]
[Website, if applicable]