

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient Name]  
[Recipient Title]

QVC

[Company Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. My name is [Your Name], and I am an influencer specializing in [Your Niche/Industry] with a dedicated following of [number of followers] across [platforms, e.g., Instagram, YouTube, TikTok]. I am reaching out to explore potential collaboration opportunities with QVC, as I believe our brands align perfectly to create engaging content that resonates with our audiences.

I am impressed by QVC's commitment to quality and customer satisfaction, and I would love to partner with you to showcase your products through creative and authentic storytelling. My audience is always eager to discover new [types of products, e.g., beauty, fashion, home goods], and I am confident that they would appreciate the unique offerings from QVC. I envision a collaboration in which I [briefly outline your collaboration idea, e.g., feature QVC products in my videos/posts, host a live shopping event]. This would not only highlight your products but also drive engagement and conversions through my social media platforms.

Thank you for considering this partnership opportunity. I would be thrilled to discuss this further and explore how we can work together to create exciting content for QVC. Please feel free to reach me at [Your Phone Number] or [Your Email Address]. I look forward to your response!

Warm regards,

[Your Name]  
[Your Social Media Profiles/Links (optional)]  
[Your Website (optional)]