

[Your Name]
[Your Title]
[Your Company/Organization]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Recipient Title]

QVC

[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this letter finds you well. I am writing to propose a sponsorship opportunity that aligns with QVC's commitment to [specific values or goals of QVC, e.g., customer engagement, innovative product showcases].

[Briefly introduce your company/organization and its mission. Highlight any relevant achievements or experiences that would interest QVC.]

We believe that a partnership with QVC could [explain how the sponsorship will benefit both parties, including potential reach and impact]. Our [event/product/campaign] is scheduled for [date] and aims to [briefly explain the purpose and objective].

We would be honored to collaborate with QVC and showcase [specific products/events] to enhance visibility and create a mutually beneficial relationship. [Mention any specific sponsorship tiers or benefits.]

I would love the opportunity to discuss this proposal further. Please feel free to reach out to me at [your phone number] or [your email address]. Thank you for considering this sponsorship opportunity with [Your Company/Organization].

Warm regards,

[Your Name]
[Your Title]
[Your Company/Organization]