

[Your Name]
[Your Title]
[Your Company]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Recipient Title]

QVC

[QVC Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well.

I am writing to introduce you to an exciting new product that I believe would be a perfect fit for QVC's audience. [Product Name] is [briefly describe the product and its benefits], and we are launching a special promotion that I believe will capture the attention of your viewers.

[Explain the promotion details, including pricing, any special offers, and a limited-time aspect to create urgency].

Our product has received [mention any previous accolades, customer testimonials, or successful market tests] that highlight its appeal and effectiveness.

We would love the opportunity to collaborate with QVC to showcase [Product Name] during your upcoming sales events. We believe it aligns with your commitment to [mention QVC's values or audience needs].

Please let me know a convenient time for us to discuss this promotion further. Thank you for considering this exciting opportunity.

Warm regards,

[Your Name]
[Your Title]
[Your Company]