

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient's Name]

QVC

[Recipient's Title]

[QVC Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to present an exciting opportunity for collaboration with QVC that I believe aligns perfectly with your audience's preferences.

[Brief introduction of yourself and your background]

[Description of the product/service, including key features and benefits]

[Explanation of how the product/service meets QVC's brand values and audience needs]

[Details on potential presentation format, including duration and product demonstration]

I am confident that this collaboration can bring mutual success and create a buzz among your viewers. I am looking forward to the opportunity to discuss this proposal further.

Thank you for considering my presentation. I hope to hear from you soon.

Sincerely,

[Your Name]

[Your Title/Position]

[Your Company Name, if applicable]