

[Your Name]
[Your Address]
[City, State, Zip Code]
[Your Email]
[Your Phone Number]
[Date]
[Recipient's Name]
[Title/Position]

QVC

[Company Address]
[City, State, Zip Code]

Dear [Recipient's Name],

****Introduction****

- Briefly introduce yourself and your product or brand.
- Mention your connection to QVC or experience with home shopping channels.

****Product Description****

- Provide a detailed description of your product.
- Highlight features, benefits, and unique selling points.

****Target Audience****

- Describe the target demographic for your product.
- Explain why the product resonates with QVC's audience.

****Sales Potential****

- Include data or statistics to support your product's market demand.
- Provide examples of similar products successful on QVC.

****Visuals****

- Mention any visual assets you can provide (photos, videos, prototypes).
- Explain how the product can be demonstrated on air.

****Conclusion****

- Express your enthusiasm for the opportunity to work with QVC.
- Invite them to discuss further or schedule a meeting.

Thank you for considering my pitch!

Best regards,

[Your Name]
[Your Title/Position]
[Your Company Name]