

[Your Name]
[Your Address]
[City, State, Zip]
[Email Address]
[Phone Number]
[Date]
[Recipient's Name]
[Recipient's Position]
QVC, Inc.

[Company Address]
[City, State, Zip]

Dear [Recipient's Name],

I hope this letter finds you well. I am writing to propose a marketing collaboration between [Your Company/Brand Name] and QVC that I believe will enhance both our brands and reach our target audiences effectively. [Briefly introduce your brand, including its mission and values, and why a partnership with QVC would be beneficial.]

I would like to explore the following key points for our collaboration:

1. [Point 1: Description of the product or service you wish to highlight]
2. [Point 2: Potential marketing strategies, e.g., live demonstrations, exclusive offers]
3. [Point 3: Expected outcomes or benefits for both parties]

I am excited about the potential for working together and would love the opportunity to discuss this further. Please feel free to contact me at your earliest convenience to arrange a meeting.

Thank you for considering this proposal. I look forward to your response.

Sincerely,

[Your Name]
[Your Position]
[Your Company/Brand Name]