

[Your Name]  
[Your Position]  
[Your Company]  
[Your Address]  
[City, State, ZIP Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient's Name]  
[Recipient's Position]

QVC, Inc.

[QVC Address]  
[City, State, ZIP Code]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company], specializing in [brief description of your business and products or services].

We are reaching out to explore a potential partnership with QVC. Given QVC's impressive reach and commitment to high-quality products, we believe that a collaboration could be mutually beneficial. Our [specific product/service] aligns perfectly with your audience's interests and preferences.

We would love to discuss how we might work together, whether through product showcases, co-branded promotions, or other innovative initiatives. I am confident that our unique offerings can add value to QVC's portfolio.

Could we schedule a time to discuss this opportunity further? Thank you for considering our inquiry, and I look forward to your response.

Warm regards,

[Your Name]  
[Your Position]  
[Your Company]