

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

QVC

Attention: Product Submission Team

[QVC Address]  
[City, State, Zip Code]

Dear QVC Product Submission Team,

I hope this letter finds you well. I am writing to submit my product for your consideration.

**\*\*Product Name:\*\*** [Insert Product Name]

**\*\*Product Description:\*\*** [Briefly describe the product, highlighting its unique features and benefits.]

**\*\*Target Market:\*\*** [Define the ideal customer for your product.]

**\*\*Price Point:\*\*** [Specify the proposed retail price.]

I believe that my product aligns perfectly with QVC's commitment to bringing innovative and quality items to your viewers. Enclosed with this letter are additional materials, including images and specifications for your review.

Thank you for considering my submission. I look forward to the opportunity to work with QVC.

Sincerely,

[Your Name]  
[Your Title/Position if applicable]  
[Your Company Name if applicable]