

[Your Name]  
[Your Title]  
[Your Company]  
[Your Address]  
[City, State, ZIP Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient's Name]  
[Recipient's Title]

QVC, Inc.

[Recipient's Address]  
[City, State, ZIP Code]

Dear [Recipient's Name],

I hope this letter finds you well. My name is [Your Name], and I am [your title or position] at [Your Company]. We are [briefly describe your company and its mission or product line].

I am reaching out to express our interest in collaborating with QVC to feature our products [or services] on your esteemed platform. We believe that our [specific product or service] aligns perfectly with QVC's audience and values.

[Include a brief paragraph outlining the unique selling points of your product, any accolades, or previous success stories that may interest QVC.]

We would love the opportunity to discuss how we can work together to introduce our products to your viewers. Please let me know a convenient time for us to connect or if there are specific steps we should follow to initiate this partnership.

Thank you for considering our request. I look forward to your response.

Sincerely,

[Your Name]  
[Your Title]  
[Your Company]