[Your Organization's Letterhead] [Date] [Recipient's Name] [Title/Position] [Company's Name] [Company's Address] [City, State, Zip Code] Dear [Recipient's Name], Subject: Sponsorship Request for [Event Name] I hope this letter finds you well. I am writing to you on behalf of [Your Organization's Name] to seek your support for our upcoming event, [Event Name], scheduled for [date(s)] at [location]. This event aims to [briefly describe the purpose and goals of the event]. [Provide details about the event, including audience demographics, previous successes, and the impact of the event.] We would be thrilled to have [Company's Name] as one of our key sponsors. Your support will greatly contribute to the success of the event and will provide excellent exposure for your brand. We offer various sponsorship levels, including [list sponsorship tiers and benefits, e.g., logo placement, promotional opportunities, etc.]. We would love the opportunity to discuss this further and explore how we can partner to make this event a success. Please feel free to reach out to me at [your phone number] or [your email address]. Thank you for considering this opportunity to support [Your Organization's Name] and our community. We hope to hear from you soon. Warm regards, [Your Name] [Your Title] [Your Organization's Name] [Your Contact Information]