

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Endorser's Name]
[Endorser's Company]
[Company Address]
[City, State, Zip Code]

Dear [Endorser's Name],

I hope this message finds you well. My name is [Your Name], and I am a professional MMA fighter with a passion for the sport and a commitment to excellence both in and out of the octagon. I am reaching out to explore a potential partnership that aligns with your brand's values and audience. As a fighter currently competing in [mention your fighting organization or promotion] and holding a record of [your win-loss record], I am dedicated to not just achieving athletic success but also inspiring others and promoting a healthy lifestyle. I believe that your brand would resonate well with my fan base, which consists of [describe your audience demographics].

I would be honored to represent [Endorser's Company] as an ambassador and actively promote your products through various channels, including social media, public appearances, and fight promotions. In return, I seek your support in the form of [specific endorsement request, e.g., financial support, gear sponsorship, etc.].

I am confident that together we can create a mutually beneficial partnership that enhances both of our brands while reaching a wider audience. I would love the opportunity to discuss this further and explore how we can make this collaboration a success.

Thank you for considering my request. I look forward to the possibility of working together.

Best regards,

[Your Signature (if sending a hard copy)]
[Your Printed Name]
[Your Fighting Organization or Gym Name]
[Your Social Media Handles]