[Your Gym/Studio Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

Dear [Member's Name],

We hope this letter finds you well and energized! We want to take a moment to express our gratitude for being a valued member of our fitness community.

We're excited to announce our upcoming Zumba promotion designed to add some rhythm and fun to your workout routine!

Introducing our Zumba Fiesta!

Join us for [specific dates], where you can look forward to:

- **Special pricing:** [details of discounts or offers]
- **Bring a friend for free: ** Share the joy of Zumba with a buddy!
- **Themed classes:** Enjoy unique music and exciting themes each week. Whether you're an experienced Zumba enthusiast or a curious newcomer,

these classes are designed for everyone to enjoy the spirit of dance and fitness.

Don't miss out! Reserve your spot today by [details on how to sign up]. And feel free to reach out with any questions or for more information. Let's get moving together!

Best,

[Your Name]
[Your Title]
[Your Gym/Studio Name

[Your Gym/Studio Name]