

[Your Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient's Name]  
[Company Name]  
[Company Address]  
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well. I am writing to request your support as a sponsor for our upcoming Zumba event, titled "[Event Name]," which will take place on [Event Date] at [Venue Location].

Our Zumba event aims to promote fitness, health, and community engagement, bringing together individuals of all ages to enjoy a fun and energetic workout while fostering camaraderie. We expect over [Number] participants, which presents a fantastic opportunity for your brand to gain exposure in front of a diverse audience.

We are currently seeking sponsorship at various levels, including:

- Gold Sponsor: [Investment Amount]
- Silver Sponsor: [Investment Amount]
- Bronze Sponsor: [Investment Amount]

In return for your support, we offer various benefits, including logo placement on event marketing materials, social media promotion, and a booth at the event where you can directly engage with attendees.

I would love the opportunity to discuss this partnership further and explore how we can mutually benefit from your involvement in our Zumba event. Thank you for considering our request. I look forward to your positive response.

Best regards,

[Your Name]  
[Your Position]  
[Your Organization]  
[Website/Social Media Links]