

[Your Name]
[Your Title]
[Your Company/Organization]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]
[Recipient Name]
[Recipient Title]
[Recipient Company]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

Subject: Stock Recommendation for ZG (Zillow Group, Inc.)

I hope this letter finds you well. I am writing to provide you with a stock recommendation for Zillow Group, Inc. (Ticker: ZG). Based on my analysis and the current market trends, I believe that ZG presents a compelling investment opportunity.

1. **Market Position**: Zillow Group operates as a leading online real estate marketplace, offering services that connect buyers, sellers, and renters. The company's strong brand recognition and extensive user base position it favorably in the competitive landscape.
 2. **Financial Performance**: In the latest earnings report, Zillow demonstrated robust growth in revenue and a solid increase in net income. The company has shown resilience and adaptability even amidst fluctuations in the housing market.
 3. **Growth Potential**: With ongoing innovations in technology and a focus on enhancing user experience, Zillow is poised for continued growth. Additionally, strategic partnerships and expansions into new markets further bolster its growth prospects.
 4. **Valuation**: Current market conditions have led to a favorable valuation of ZG. Compared to industry peers, Zillow's price-to-earnings ratio indicates it is undervalued, offering an excellent entry point for investors.
 5. **Risks**: While there are inherent risks associated with investing in real estate technology, including market volatility and regulatory changes, Zillow's proactive strategies mitigate many potential downsides.
- In conclusion, I strongly recommend considering Zillow Group (ZG) as a valuable addition to your investment portfolio. I believe that the combination of its market leadership, financial health, and growth initiatives makes it a strong candidate for both short-term gains and long-term appreciation.

Thank you for taking the time to consider this recommendation. Please feel free to reach out if you have any questions or need further analysis.

Sincerely,

[Your Signature (if sending hard copy)]
[Your Printed Name]
[Your Title]