```
[Your Name]
[Your Title]
[Your Company]
[Date]
[Recipient's Name]
[Recipient's Title]
ZDNet
[Recipient's Address]
Dear [Recipient's Name],
Subject: [Brief Subject of the Announcement]
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I hope this message finds you well. I am writing to inform you about [brief description of the announcement], which we believe will be of great interest to your audience at ZDNet.

[Detailed information about the announcement, including key benefits, features, and any relevant statistics or background information.] We would be delighted to provide you with any additional information or arrange an interview with [relevant spokesperson or expert] to discuss this further.

Thank you for considering our announcement. We look forward to your coverage.

Best regards,
[Your Name]
[Your Title]
[Your Company]
[Your Phone Number]
[Your Email Address]
[Your Company Website]