

[Your Name]
[Your Address]
[City, State, ZIP Code]
[Email Address]
[Date]
[Recipient's Name]
[Recipient's Title]
[Company/Organization Name]
[Company Address]
[City, State, ZIP Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to propose a feature on YNAB (You Need A Budget) that I believe will greatly benefit your current users and attract new ones.

As budgeting continues to be a vital aspect of personal finance, integrating [describe the feature, e.g., a financial goal tracking tool, a debt repayment planner, etc.] could enhance user experience and effectiveness in managing finances.

By implementing this feature, users would be able to [describe the benefits, e.g., have a clearer vision of their financial goals, successfully track their progress, etc.]. This aligns perfectly with YNAB's mission to empower individuals through effective budgeting practices.

I would love the opportunity to discuss this idea further and how it may align with your product development goals. Thank you for considering my suggestion. I look forward to your response.

Warm regards,

[Your Name]
[Your Phone Number]
[Your Job Title, if applicable]