

[Your Company Letterhead]

[Date]

[Recipient's Name]

[Recipient's Position]

[Recipient's Company]

[Recipient's Address]

Dear [Recipient's Name],

We are thrilled to announce the launch of our latest fragrance, **\*\*Ylang Ylang Essence\*\***, a captivating blend inspired by the enchanting ylang ylang flower. This new perfume encapsulates the essence of exotic blooms, combined with a touch of sophistication, creating a mesmerizing scent experience.

**\*\*Launch Event Details:\*\***

**\*\*Date:\*\*** [Insert Date]

**\*\*Time:\*\*** [Insert Time]

**\*\*Location:\*\*** [Insert Venue]

**\*\*RSVP:\*\*** [Insert RSVP Details]

Join us for an exclusive unveiling of Ylang Ylang Essence, where you can enjoy a sensory journey through our fragrance. Attendees will have the opportunity to experience the allure of this new scent and explore its unique notes.

We look forward to sharing this exciting moment with you and celebrating the art of perfumery. Please feel free to reach out for further information.

Warm regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]

[Company Website]