

[Your Name]  
[Your Position]  
[Your Company]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[Recipient's Name]  
[Recipient's Position]  
[Recipient's Company]  
[Recipient's Address]  
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well. I am writing to propose a potential marketing collaboration that I believe could be mutually beneficial for both [Your Company] and [Recipient's Company].

As you are aware, ylang-ylang is a highly sought-after essential oil, known for its unique fragrance and numerous benefits. Our goal at [Your Company] is to raise awareness about the advantages of ylang-ylang while promoting a sustainable approach to sourcing and usage.

We would love to explore opportunities for collaboration, including:

1. Joint marketing campaigns showcasing the benefits of ylang-ylang.
2. Co-hosted workshops or events focused on its uses in wellness and aromatherapy.
3. Cross-promotional content on social media platforms to reach a wider audience.

We believe that by combining our strengths, we can create engaging content that resonates with our shared customer base. I would be thrilled to discuss this collaboration further and hear your thoughts.

Please let me know a convenient time for you to connect, and I look forward to the opportunity to work together.

Best regards,

[Your Name]  
[Your Position]  
[Your Company]  
[Your Contact Information]