

****Y Combinator Residency Application Sample****

****Applicant Information:****

- ****Name:**** John Doe
- ****Email:**** johndoe@example.com
- ****Company Name:**** TechSavvy Inc.
- ****Website:**** www.techsavvyinc.com

****1. What is your startup idea?****

TechSavvy Inc. provides an AI-driven platform that helps small businesses manage their social media marketing effectively by automating content creation and analysis.

****2. Who are your co-founders?****

- Jane Smith (CTO) - 5 years in AI and Machine Learning.
- Alex Brown (CFO) - 10 years in financial management.

****3. What is unique about your solution?****

Unlike existing solutions, our platform learns from user interactions and optimizes strategies in real-time, offering tailored marketing campaigns for each business.

****4. Why is now the right time for this idea?****

Small businesses increasingly rely on digital marketing but lack resources and expertise. With 2023 seeing a shift to online sales, our platform offers timely support.

****5. What traction do you have?****

- 200+ beta users with a 90% retention rate.
- \$15,000 in monthly recurring revenue.

****6. What are your long-term goals?****

To become the leading AI marketing platform for small businesses globally and expand into additional services such as website design and customer engagement tools.

****Team Background:****

- ****John Doe:**** Previous startup experience, led a team at a Fortune 500 company.
- ****Jane Smith:**** Master's in Computer Science, published research in AI applications.
- ****Alex Brown:**** MBA with expertise in startup financing and growth strategies.

****Additional Comments:****

We are committed to supporting small businesses and providing them with tools to succeed in the digital age.