

[Your Name]  
[Your Title]  
[Your Company/Organization Name]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]  
[Recipient Name]  
[Recipient Title]

KXAN News

[Station Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am writing to propose a unique sponsorship opportunity that I believe would be mutually beneficial for KXAN News and [Your Company/Organization Name].

As a trusted news source in the [City/Region], KXAN has a significant impact on informing and engaging the local community. Our mission at [Your Company/Organization Name] aligns closely with this goal, as we strive to [briefly describe your mission and goals].

We would like to explore the potential for a sponsorship collaboration that would enhance KXAN's community engagement while also showcasing [Your Company/Organization Name] as a leader in [relevant industry/field].

The proposed sponsorship would include:

- [List specific sponsorship elements, e.g., commercials, event sponsorships, online promotions, etc.]
- [Additional details about exposure, target audience, etc.]
- [Potential benefits for KXAN, like increased visibility or alignment with community initiatives]

We are excited about the potential partnership and would appreciate the opportunity to discuss this proposal further. Please let us know a convenient time for us to connect. Thank you for considering this opportunity; we look forward to the possibility of working together to enrich our community.

Sincerely,

[Your Name]  
[Your Title]  
[Your Company/Organization Name]  
[Contact Information]