[Your Name] [Your Title] KXAN News [Your Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date] [Recipient Name] [Recipient Title] [Recipient Organization] [Recipient Address] [City, State, Zip Code] Dear [Recipient Name], [Opening paragraph: Briefly introduce yourself and your purpose for writing the press release. Include the key message you want to convey.] [Second paragraph: Provide background information on the news event or announcement. Include details such as the "who, what, where, when, and why."] [Third paragraph: Highlight the significance of the announcement, and why it is relevant to the audience. Include quotes from key stakeholders or experts if applicable.] [Fourth paragraph: Share additional details or context that supports your message. This could include statistics, further commentary, or future implications.] [Closing paragraph: Encourage the recipient to take action (e.g., attend an event, cover a story) or provide information on how they can reach you for more details.] Thank you for your attention to this important matter. Sincerely, [Your Name] [Your Title] KXAN News