

[Your Company Letterhead]

[Date]

[Customer Name]

[Customer Address]

[City, State, Zip Code]

Dear [Customer Name],

We hope this message finds you well!

This is a friendly reminder that your exclusive discount of [discount percentage]% on your next purchase at [Your Company Name] is set to expire on [expiration date]. We value you as a customer and want to ensure you take full advantage of this offer.

To redeem your discount, simply use the code [discount code] at checkout on our website or mention it during your visit to our store.

Thank you for being a loyal customer! If you have any questions, feel free to reach out.

Best regards,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]

[Company Website URL]